

EVAN GASKIN

FRONT-END DESIGNER + DIGITAL MEDIA PRODUCER

EDUCATION

ELON UNIVERSITY

Interactive Media, M.A. '17
Communication Design, B.A. '16
Spanish Minor



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SKILLS

> DESIGN + PRODUCTION



SKETCH
< 1 year



XD
1.5 years



PHOTOSHOP
7 years



INDESIGN
3 years



ILLUSTRATOR
3 years



AFTER EFFECTS
1 year



PREMIERE
1 year



PHOTOGRAPHY
10 years

> FRONT-END DEV.



HTML5 + CSS3
2.5 years

SASS < 0.5 years



JAVASCRIPT
1 year

JQUERY 1 year
REACT < 0.5 years

> ADDITIONAL SKILLS

WORD Proficient
POWERPOINT Proficient

RELEVANT EXPERIENCE

SPOKE LLC (Feb. 2017)

Washington DC // **Front-End Developer, Motion Designer**

- + In a week-long sprint, worked alongside the Technology Director (& independently) to translate the Creative Director's mockup into a working webpage. Project workflow included **React.js**, **SASS**, and collaboration through **Git** and **GitHub**.
- + Planned and implemented a cohesive set of motion designs for webpage elements. Workflow included custom **SASS** animations and the **React Reveal** plugin.

WEIRD ENOUGH PRODUCTIONS (June 2017 - Present)

Remote, Washington DC // **UX/UI Designer & Front End Developer**

- + Crafted wireframes and mockups for page designs in **Illustrator**
- + Worked on personas and information architecture to inform design decisions
- + Coded responsively designed **HTML + CSS** for **Weird Enough's** Wordpress and Squarespace sites according to mockups
- + Managed existing graphics, created new graphics in **Illustrator**, and incorporated both into web designs

PROJECT FOR THE COMMON GOOD (Nov. 2016 - Jan. 2017)

San José, Costa Rica // **Design Lead, Web Designer**

Worked as the **Design Lead** on a team of eight graduate students to serve two San José-based nonprofit organizations with new websites, video, and photography. The Project for the Common Good takes place within Elon University's Interactive Media Master's Program.

> FUNDACIÓN PIEDAD

- + Designed high-fidelity mockups in **Illustrator**
- + Implemented **HTML + CSS** solution into a Wordpress site using **BakedWP**, a theme built on the **ZURB Foundation CSS** framework
- + Prototyped site design using **Zurb Foundation CSS** framework

> RETO JUVENIL INTERNACIONAL

- + Provided Lead Developer with high-fidelity **Illustrator** mockups
- + Worked with Lead Developer to maintain consistent design